



CHECKLIST

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QUESTION	ANSWER
1. What is the primary purpose of a business plan?	
2. What are the key components of a business plan?	
3. How does a business plan help in securing funding?	
4. What is the importance of market research in a business plan?	
5. How can a business plan help in identifying risks and opportunities?	
6. What is the role of financial projections in a business plan?	
7. How can a business plan help in setting goals and objectives?	
8. What is the importance of a clear executive summary?	

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QUESTION	ANSWER
1. What is the primary purpose of a business plan?	
2. How does a business plan help in securing financing?	
3. What are the key components of a business plan?	
4. How can a business plan be used to track progress?	
5. What are the common mistakes to avoid when writing a business plan?	
6. How often should a business plan be updated?	
7. What is the importance of market research in a business plan?	
8. How can a business plan help in identifying risks?	